



AVALON • PALM BEACH
Business Chamber Inc.

Avalon Palm Beach Business Chamber



New Members Pack

PO Box 404, Avalon Beach NSW 2107
info@avalonpalmbeachbusinesschamber.com.au



Welcome

Thank you for joining the Avalon Palm Beach Business Chamber, the Committee extends a warm welcome to you and your business.

Avalon Palm Beach Business Chamber exists to assist and promote businesses in the local area, to allow relationship building between businesses and to act as a collective voice to achieve results.

Our website www.avalonpalmbeachbusinesschamber.com.au is the best way to get information on the Chambers membership, current activities and events.

We encourage you to become actively involved in the Chamber and look forward to welcoming you at one of our future events.

Aims and objectives

- To promote the business interests of our members.
- To promote the economic viability of the area, so those current businesses will grow and new ones will be developed locally.
- To further the economic development in the Avalon and Palm area bounded by postcode 2107 and 2018 and to ensure the provision. of services and utilities essential for such development.
- Encourage local and state government to consult with the Chamber on all their community based decisions.
- To promote, support or oppose legislation or other measures affecting the business community provided that it is the general consensus of our members that we should.
- To provide a forum for discussion of the members' goals.
- To pool the strengths of the business community so that together they can accomplish tasks that cannot be achieved alone.
- To provide the business community with a common voice.
- To ensure beautification of the area continues through proactive engagement with Council and the community.
- To be at all times remain apolitical.
- Foster a positive community spirit.



The benefits of being a Chamber member

- Avalon Palm Beach Business Chamber aims to promote business and tourism within the Avalon - Palm Beach area and immediate surrounds and create activities and events, which can benefit its members and the community as a whole.
- We enjoy a close working relationship with Government decision-makers and regularly contribute to many of their community decisions.
- We provide a common voice for raising business issues with Local and State Governments and provide a conduit for State and Local Government to more easily connect with the business community.
- We sponsor and organise local events that bring a diverse range of businesses together and we encourage all local businesses to join in. By encouraging a diverse membership we are able to provide members with a broad knowledge base from which we can all benefit.
- Participation in our networking events can benefit your business by forming alliances with other members.
- We regularly communicate with Pittwater Council and other statutory and community groups which also provides members with an opportunity to share ideas while contributing toward the preservation of our unique environment.

Member Events

Market Day

Every year, in November, the Chamber holds Avalon Market Day, an event which closes the Avalon CBD to traffic and sees upwards of 380 traders and not-for-profit organisations set up stalls in the main streets and Dunbar Park.

People travel from far and wide to trade and buy and over 50,000 members of the public attend.

Special benefits and discounted registration fees are available to full members of the Chamber. For more information visit <https://www.avalonbeachmarketday.com.au>.

Expressions of interest in this event should be directed to info@avalonmarketday.com.au

Networking Events

Every second month, the Chamber organises a social gathering at a members business premises.

These meetings usually take place at the end of the working day and span over approximately 3 hours. Refreshments are served and members are encouraged to engage with each other on a social basis. Attendees are required to meet part of the cost of refreshments.



NSW Business Chamber Membership

As a member of Avalon Palm Beach Business Chamber, you automatically gain membership to the NSW Business Chamber, which provides you with access to a wide variety of business advisory and support services as well as seminars and networking events.

At no cost to our members the NSW Business Chamber gives access to a wide range of services some of which include:

- Business Vitality Check
- Workplace Info and Workplace OHS
- Workplace Advice Line,
- Ask Us How library access,
- Online business directory
- Discounts on specialist services (marketing consultancy for example) etc.

The NSW business Chamber estimate the value of these benefits to be in the vicinity of \$1,100.

More information about these services will be provided to you directly by the NSW Business Chamber. We also recommend visiting their website www.nswbusinesschamber.com.au.

Pittwater Business Limited Alliance

As a member of the Chamber you are invited to all public events held by Pittwater Business Limited at MEMBERS ONLY prices.

Events are published on our web-site. For more information on upcoming events go to <https://www.pittwaterbusiness.com.au>

Member Event Advertising Opportunity

All members are encouraged to use the Chambers website to promote their business events.

Whether it is a promotional function, a weekly special or a sale, your membership entitles you to post details on our website.

To take advantage of this you will need to supply us with the following:

- Image: at least 190 pixels by 190 pixels – as a jpg
- Short heading
- Snippet – a sentence describing the event
- More information – provide more detail in a word document

Members should send details of the event to info@avalonpalmbeachbusinesschamber.com.au.



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Free Website Listing

All members automatically receive a free business listing on our website and if requested the Chamber also provides members with a full web-site page at no cost.

To take advantage of this facility members are required to supply us with the following:

- Business Name: Your full Company name, trading name and ABN
- Image Slideshow: 3 x images (all images must be resized to 550 pixels wide x 400 pixels high)
- Text box: Up to 500 words of text.
- Google map: *Please provide your full address.*

If you would like to see what a full listing looks like have a look at this example:

<http://www.avalonpalmbeachbusinesschamber.com.au/business/intervision-design-pty-ltd/>

Initial enquiries about this FREE service should be directed to:

info@avalonpalmbeachbusinesschamber.com.au

Contacts

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